

The 10-80-10™ Framework

If you're not careful, AI can easily replace your judgment.
When you outsource your critical thinking, that's how devastating errors occur.
10-80-10™ ensures AI use is human-led and responsible.

What it is

It's a simple structure for using AI in real work:



You decide what matters. AI handles the rest.

Why it matters

AI works with what you give it. No context, no judgment, no sense of what actually matters inside your business. That's why results feel hit or miss, and why people distrust the outputs.

When you add structure and control, the output improves. Quality goes up, risk goes down. People start to trust what they're producing. And once that trust is there, adoption is easy.

Most AI initiatives fail because no one is willing to own the mess. 10-80-10™ makes ownership explicit.

This framework ensures:

- Experts remain in charge of framing problems and making final decisions.
- AI works as a collaborator.
- Ongoing oversight minimizes risk and promotes confidence.
- Humans focus on high-impact thinking, while routine work is automated.

How it works

Practicing 10-80-10™ is useful whether you're prompting an LLM or creating an agentic automation.

First 10%

Take a few minutes, think about the goal at a high level. What are you trying to achieve? Who is it for? What does "success" look like? Any constraints?

Write that down. That's your brief. You decide what matters before the model decides for you.

Middle 80%

Now hand it to AI. Have it draft, analyze, organize, or generate options. Test it. If the output is off, adjust and iterate. You're steering the ship. The model does the work, you set the direction.

Final 10%

Now slow down. Review the output and actions taken. Check facts, fix the tone, remove anything that feels off. Then decide if it's ready, needs more work, or shouldn't be used at all.

Again, your judgment comes into play, protecting your organization from devastating errors.

Example

A Head of Operations needs a one-page vendor communication policy.

First 10%

They spend 15 minutes outlining the goal, audience, tone, and requirements.

Middle 80%

They use that to prompt an approved AI tool to generate a first draft.

Final 10%

They review and edit, add a missing clause, and remove one section that doesn't fit.

In an hour, the document is ready and the Head of Operations understands every bit of it.

Without AI, this task might take several hours spread across days.

Without 10-80-10™, it might also include a clause that violates procurement policy without anyone noticing.

GET STARTED

Take control and build your AI capability, or watch accountability and judgment vanish.

Book a call

with Champion AI to see where to start, who should own it, and how to roll this out with confidence.